



Think Ahead

Presented by
ACCA Careers

ACCA VIRTUAL CAREERS FAIR

Looking ahead to the future

Connect with future-ready ACCA talent

ACCA Virtual Careers Fairs provide an immersive online experience for employers to connect with the best financial talent, ranging from early careers to experienced professionals. These fairs will attract thousands of ACCA members and affiliates, as well as prospective and current ACCA students, giving you the opportunity to reach professionals who will shape the future of accountancy and finance.

Your brand and vacancies will have continued exposure after the event on ACCA Careers, the global employability site for accountancy and finance professionals.

Get involved, completely free of charge, and attract the best ACCA talent.

Be where the talent is

Future-ready talent at your finger tips

- Potential to connect with ACCA students and members
- Interact with forward-thinking accountancy and finance professionals
- Promote your vacancies to the best talent

Interactive virtual platform

- Mobile-friendly, immersive virtual fair managed by ACCA
- Efficient way to interact with a wide talent pool
- Opportunity to speak to candidates

Showcase your brand

- Bespoke, personalised branding for your company
- Share content to bring your brand to life
- Showcase your brand to a wide audience in a live environment

MAKE THE BEST OF YOUR PARTICIPATION AT THE ACCA VIRTUAL CAREERS FAIR

Here are some suggestions for customising your presence within the fair and promoting your brand.

Please send the items below and any other suitable promotional material to your local ACCA representative.

Vacancies

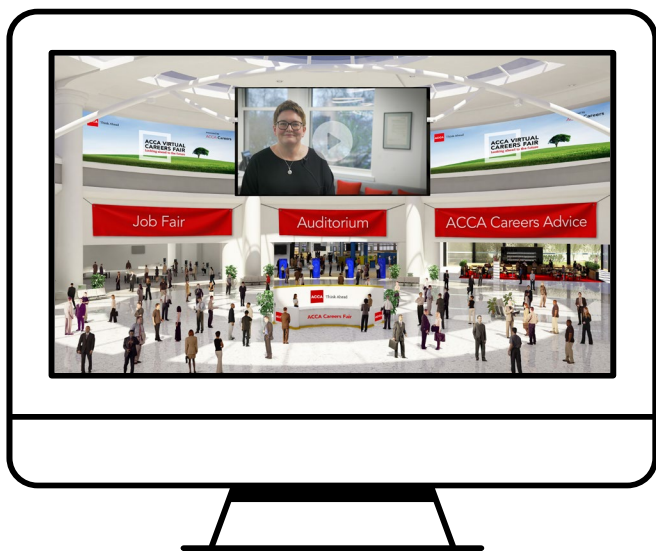
List of current live vacancies (both early careers and experienced professionals) – these will be visible on ACCA Careers platform and promoted at the live event

Logos

High resolution logo to promote your brand

Chat functionality

Opportunity to interact with candidates in your own text based chat room at a time that suits you



Promotional Media

Existing videos showcasing your organisation. These can be supplied in mp4 format, or as a website link. Please see below for some suggestions:

'Day in the life', 'what it's like to work here' and other relevant recruitment videos

Videos from recruitment managers or similar explaining why your organisation prefers ACCA candidates

Web-friendly brochures or flyers to provide some information about your company, for example:

Recruitment brochure

Employee benefits

FAQs

Profile of an ACCA student, member, or other finance professional working at your company

Enquiries

Option to receive email enquiries, in addition to job applications through ACCA Careers listings – this option allows candidates to contact you directly via email. If you would like this feature enabled, please share the email address you would like to use.

Email:

Your company details

Company Name: _____

Contact Person: _____

Email address: _____