FIRST CALL

We are pleased to announce the 8th International Conference on Tourism: "Contemporary Approaches and Challenges of Tourism Sustainability", which will be hosted by the Bucharest University of Economic Studies, Faculty of Business and Tourism – Department of Tourism and Geography, Bucharest, Romania, between the 21^{st} and the 22^{nd} of October 2021.

Given the uncertainties regarding international travel conditions, CACTUS 2021 will be entirely held in a virtual format.

CACTUS International Conference will focus on a broad range of topics related to tourism, including (but not limited to):

- Tourism: Economy & Management
- Post-Pandemic Tourism & Hospitality
- Crisis Management and Resilience
- Innovation & Digitalization in Tourism
- Ethics & Social Responsibility in Tourism
- Geography of Tourism
- Quality Management in Tourism
- Innovation & Digitalization
- Social Responsibility in Tourism
- Challenges for sustainable tourism development
- Niche tourism and marketing perspectives
- Smart Tourism and Smart Destinations
- Industry trends
- Services quality and trends

Interdisciplinary and cross section contributions are also welcomed.

Important deadlines:

Full paper submission: June 30th Notification of paper acceptance to authors: July 31st Registration deadline: August 31st

We are pleased to announce that there is no participation fee.

All accepted papers will be published in the **CACTUS JOURNAL**. <u>https://cactus-journal-of-tourism.ase.ro/</u> (indexed or listed in Research Papers in Economics (RePEc), DOAJ, Erih Plus, Research BIB, Ulrich's Periodicals Directory, Open Academic Journals Index (OAJI), International Institute of Organized Research (I2OR) database, Google Scholar, Academic Keys, The Polish Scholarly Bibliography).

Additional information will be provided soon.

Please feel free to disseminate the invitation to your colleagues potentially interested in this event.